

MARCH 2013



MEDIA RELEASE

Australian Made supports Aussie furnishings

The Australian Made Campaign is proud to announce its support of *Furnishing in Focus 2013*. Held around Australia throughout May, Furnishing in Focus brings together some of Australia's leading furniture manufacturers, to present the biggest selection of Australian-made furnishings to be shown in 2013.

Furnishing in Focus is presented by leading Australian Fabric manufacturer, Warwick Fabrics. With hard and soft furnishings on show, the exhibition series promises to introduce Australia's top manufacturers and their locally made furnishings to a broad cross-section of industry visitors.

"The Australian Made Campaign is proud to support an event that exclusively showcases some of Australia's leading furniture manufacturers," said Australian Made Chief Executive, Ian Harrison. "It's important that members of the Australian furniture industry support each other to continue manufacturing world-class pieces."

A trade-only event, Furnishing in Focus will be held in Brisbane, Sydney, Melbourne, Adelaide and Perth. For more information about Furnishing in Focus, visit www.furnishinginfocus.com

--ENDS--

NOTE TO MEDIA

Australian Made Chief Executive, Ian Harrison, is available for interview and vision opportunities. Please contact us if you would like to schedule a time.

ABOUT THE AUSTRALIAN MADE, AUSTRALIAN GROWN LOGO

The green-and-gold Australian Made, Australian Grown (AMAG) logo is the only registered country-of-origin certification trade mark for genuine Australian products and produce.

The AMAG logo can only be used on products that are registered with the not-for-profit organisation Australian Made Campaign Limited. The strict set of rules governing the logo's use also require that it must always be used with one of five descriptors; 'Australian Made', 'Australian Grown', 'Product of Australia', 'Australian Seafood' or 'Australian' (for export use only). To use the logo goods must meet the criteria set out in the Australian Consumer Law as well the more stringent Australian Made, Australian Grown Logo Code of Practice. More than 1700 businesses are registered to use the AMAG logo, which can be found on more than 10,000 products sold here and around the world.

Australian Made Campaign Limited is located at Suite 105, 161 Park Street, South Melbourne, VIC 3205.

www.australianmade.com.au

MEDIA CONTACT

Catherine Miller, Media and Communications Officer

P: +61 3 9686 1500 / +61 422 071 256

E: catherine.miller@australianmade.com.au